

THE LODGE ON LOCH GOIL WINS 2018 TRIPADVISOR TRAVELLERS' CHOICE AWARD FOR HOTELS

ARGYLL – 2 February, 2018 – The Lodge on Loch Goil today announced it has been recognised as a winner in the Hotels for Families category of the 2018 TripAdvisor Travellers' Choice® awards for Hotels. Travellers' Choice award winners were determined based on the millions of reviews and opinions collected in a single year from TripAdvisor travellers worldwide. In the 16th year of the awards, TripAdvisor has highlighted the world's top 8,095 properties in 94 countries and 8 regions worldwide.

This year, the awards celebrate hotel winners in 10 categories, including Top Hotels Overall, Luxury, Bargain, Small, Best Service, B&Bs and Inns, Romance, Family, All-Inclusive and Value for Money. The hallmarks of Travellers' Choice hotels winners are remarkable service, value and quality.

“Winning the Travellers' Choice Award is a huge honour for us,” said Iain Hopkins, Managing Director of The Lodge on Loch Goil. “We put a lot of emphasis on our customer care, ensuring every guest has a truly memorable stay with us, so it’s a real achievement for the whole team here and a reward for their hard work.”

“This year’s Travellers' Choice awards for Hotels recognise thousands of exceptional accommodations that received the highest marks for overall experience, including service, amenities and value, from travellers worldwide,” said Brooke Ferencsik, senior director of communications. “The global TripAdvisor community informed this list of winners that will inspire and help travellers find the hotel that’s right for them as they plan and book their next amazing trip.”

To see TripAdvisor traveller reviews and opinions of The Lodge on Loch Goil go to https://www.tripadvisor.com/Hotel_Review-g315997-d305519-Reviews-The_Lodge_on_Loch_Goil-Loch_Goil_Argyll_and_Bute_Scotland.html

For the complete list of Travellers' Choice Hotel award-winners for 2018, as well as the latest reviews and candid traveller photos, visit: www.TripAdvisor.co.uk/TravelersChoice-Hotels. Travellers can also follow the conversation on Twitter at #TravellersChoice.

Travellers can read the latest reviews and compare prices from more than 200 sites to find the lowest prices on the right hotel for their trip at www.TripAdvisor.co.uk.



★★★★★
THE LODGE
on Loch Goil

About TripAdvisor

TripAdvisor, the world's largest travel site**, enables travellers to unleash the full potential of every trip. With over 570 million reviews and opinions covering the world's largest selection of travel listings worldwide – covering 7.3 million accommodations, airlines, attractions and restaurants – TripAdvisor provides travellers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travellers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 455 million average monthly unique visitors*, all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

The subsidiaries and affiliates of TripAdvisor, Inc. (NASDAQ:TRIP) own and operate a portfolio of websites under 20 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.citymaps.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.icens.nl and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.vacationhomerentals.com and www.viator.com.

*Source: TripAdvisor log files, average monthly unique visitors, Q3 2017

**Source: comScore Media Metrix for TripAdvisor Sites, worldwide, July 2017

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Selection of Press Images please go to our drop box link <https://www.dropbox.com/sh/c07j03u6c2wta34/AAAnWHHZYRILejDgsPHA98Iba?dl=0>